Fortune Cookie Typographic Poster

Software: Adobe Illustrator

Document Size: 11 x 14 or 14 x 11 - your choice - three artboards!

Skills we will learn:

1. Finding and Installing fonts:

   a. [Adobe Font Library](#)

   b. [Dafont](#)

2. Creating document bleeds: ⅛ in. all the way around

3. Using the character, paragraph & glyphs panels in Illustrator, Photoshop and InDesign

4. Type on a path vs. the Warp Effects tool in Illustrator and Photoshop.

5. Saving for monitors and for print.

Type formatting shortcut keys that will be useful:

Command-Shift- > - enlarge type one point size

Command-Shift < - shrink type one point size

Command-Shift-C - Center type

Command Shift-L - Align type to left margin

Command Shift-R - Align type to right margin

Option-Arrows - change leading or linespacing

Steps:

1. Create your document in Adobe Illustrator. Create 3 artboards so that you can create 3 distinct designs.

2. Visit the [Fortune Cookie Generator website](#) and choose a fortune you would like to work with.

3. Select the fortune type on the website and copy it into Adobe Illustrator using the type tool.

4. Search for fonts that will help convey your message and that suit the material.

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5. Begin Designing your poster. Remember that white space is okay and if you can find an image that helps communicate your intended message - you can include it - BUT I'd really like to see the type take center stage with this project - so keep it simple graphics wise!
6. Once you've created one poster, try to redesign the same fortune by modifying the fonts, positioning, scale, or orientation of the poster.
7. Self-evaluate using the rubric you can download on the class site.