# SkillsUSA 2014
## Advertising Design Competition

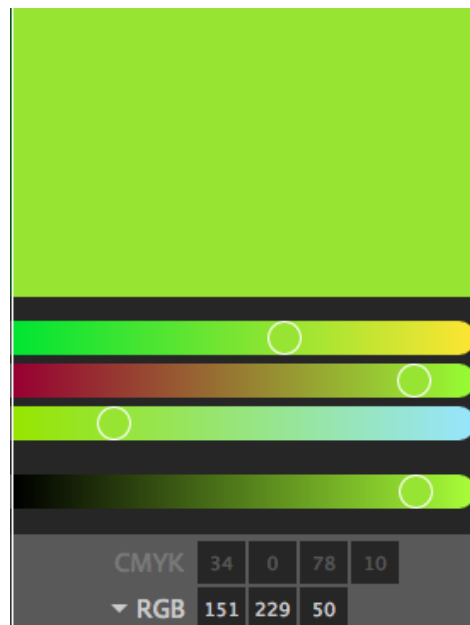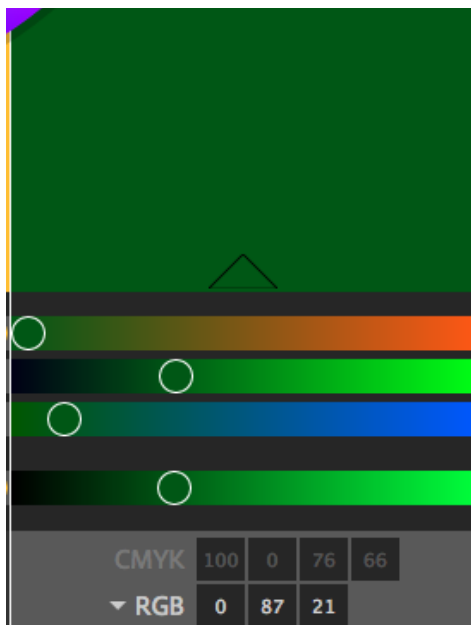**Design Brief:**
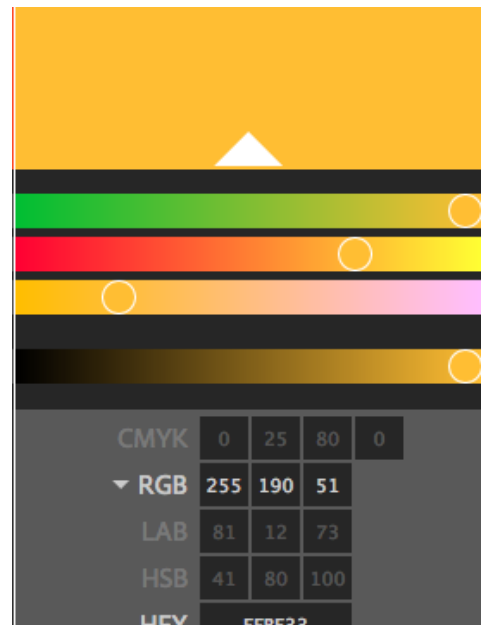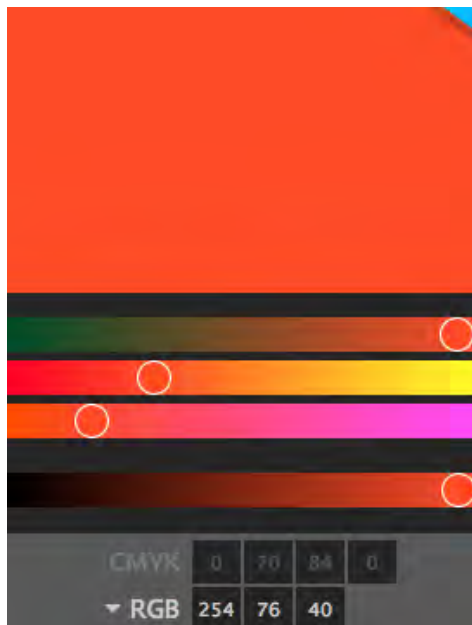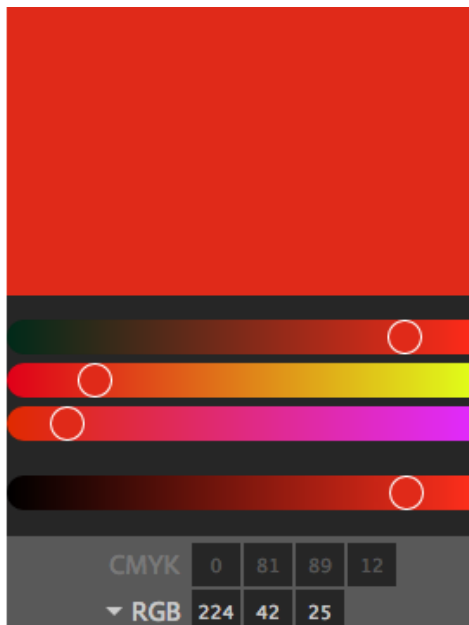
Our client is looking for a logo for a new hot sauce product that they are introducing to the public in the spring. Below are the specifications:

<span style="color:red">Product Name</span>: Red Hot Fire Ant Sauce

Illustrator Color Mode: CMYK

**Color Palette:**

The client wants a slightly different logo for each level of hotness (mild, hot & fire) The color palette should correspond to the heat level. They have chosen the following color palette in addition to black and white:

**The Client Likes these logos:**
Do not match these exactly, but the preference is a typographic logo with appropriate fonts. The stress should be on the words FIRE ANT SAUCE.

**Finished Files:**
The finished logo should be saved as a high quality jpg image with type converted to outlines. Make sure that you save both the Illustrator file and your jpg files.

The finished logo should be emailed to:

alt@cciu.org