

Type Matching

Name _____

- A** Italics _____
- B** Serif Type _____
- C** Sans Serif Type _____
- D** Tight Tracking _____
- E** Loose Tracking _____
- F** All Caps _____
- G** Flush Left _____
- H** Script Type _____
- I** 6 pt. Type _____
- J** 60 pt. Type _____
- K** Flush Right _____
- L** Centered Type _____
- M** Dingbats _____
- N** Small Caps _____
- O** Slab Serif Type _____
- P** Leading _____
- Q** Ascenders _____
- R** Descenders _____
- S** ligatures _____
- T** x-height _____

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Typography

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Typography Typography

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Typography is the design and use of typefaces as a means of communication. Typography encompasses everything from calligraphy through digital type and type on Web pages, type designers and calligraphers.

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