For the following words, please associate a font that corresponds to its quality.

Classic

Edgy

Friendly

Important

Sleek

Sly

Business

Discount

Private

Sad

Soft

Useful

You will do this by:

* Open Illustrator and create a new letter size document (landscape orientation). You may create 12 artboards in 1 file OR 12 individual files (up to you)
* Read the word and find out what it means (you may use dictionary.com for this)
* Make the word large enough to fill the entire page (Do not squeeze or stretch the word, just make it larger)
* Browse through the fonts on your computer (use fontbook if you have the program)
* Choose a font that visually expresses the word (try several before you pick one)
* Print the page and when asked, you will show the printed word to the class and repeat this for every word/page that follows
* Write a brief explanation on the back of each word as to why you chose these fonts